

PARTNERSHIP PERSISTANT STUDIOS - POPCORNFX / SILICON STUDIO

Persistent Studios - PopcornFX enters reseller partnership with Tokyo based middleware and development company Silicon Studio (Japan).

Paris, France, (February 28th, 2017) - Persistent Studios, market leader in realtime VFX with its middleware solution PopcornFX, is pleased to announce new reseller partnership for the Japan - Korea & Thailand area with Tokyo based middleware and development company Silicon Studio.



Silicon Studio (<http://www.siliconstudio.co.jp/en/>) is a japanese game engine and middleware company based in Tokyo. Silicon Studio provides quality rendering, optical effects, and post-effects solutions for game development.

They develop:

- YEBIS an advanced optical effects middleware (<http://www.siliconstudio.co.jp/middleware/yebis/en/>)
- Mizuchi a real-time rendering engine, which offers world class CG results in real-time (<http://www.siliconstudio.co.jp/middleware/mizuchi/en/>)
- Xenko an open-source C# game engine designed for the future of gaming. It comes with a full toolchain. (<http://xenko.com/>)

Silicon Studio also publishes games across mobile, PC and consoles, and develops games for third parties.

About Persistent Studios:

Created in 2005, Persistent Studios focused on tech & art middleware and became market leader in realtime VFX with PopcornFX (<http://www.popcornfx.com/>), its particle effect solution for games, films, AR/VR/MR. PopcornFX is currently in use in a wide variety of game productions (from indie to AAA), targeted platforms (PC, consoles and mobile), and engines (Unity, Unreal and in-house). Persistent Studios provides outsourcing & support services using PopcornFX on any type of production & pipelines but also training and masterclasses.

Silicon Studio Official Comment

"We are very pleased to announce our reseller agreement with market leader in realtime VFX Persistent Studios / PopcornFX"
Hiroshi Okuno, General Manager of Marketing and Global Business.

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